

In regard to the Self Evaluation process for the academic year 2012/2013 the Office of Vice Rector for Scientific Research and International Cooperation submits the following report:

**The Report on Publications for the Academic Year 2012/2013 at the International Burch University**

**Journals**

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M. Poturak, (2012), **Marketing Factors Influencing Bank Selection in Bosnia and Herzegovina**, *CEA Journal of Economics*, 7 (2), 5-17.

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Yeşilyurt, M., Yalman, Y., Özcerit A.T. (2013) **A New DCT Based Watermarking Method Using Luminance Component**, *Electronics and Electrical Engineering*.

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Ugur Ergun & Elif Öztürk (2013). **Perceptions of Small and Medium Enterprises on IFRS Adaptation Process: a Case Study in Federation of Bosnia and Herzegovina.** *Journal of Business Administration Research, USA*, 2(1).

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